



.HANDMADE.

miu

“
Handcrafted quality
products with love and
a special attract on
details
”



Feel Board



Manifesto

“

For the artisan, craft is an end in itself. For you, the artist, craft is the vehicle for expressing your vision. Craft is the visible edge of art.

David Bayles

”



Logo

. H A N D M A D E .

MIU



. H A N D M A D E .

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Symmetry



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Margin



Margin Compact





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Colors

Color Chart

Olive Green

CMYK 66/56/53/73
RGB 47/47/47
Hexa #2F2F2F

Soft White

CMYK 3/2/2/0
RGB 248/248/248
Hexa #F8F8F8

Light Grey

CMYK 66/56/53/73
RGB 47/47/47
Hexa #2F2F2F

A top-down photograph of a wooden surface. On the left is a white knitted hat with a textured pattern. On the right is a dark wooden bowl containing several balls of yarn in shades of blue and white, along with two wooden knitting needles. The word "Typography" is written in a white serif font across the center of the image.

Typography

Didot

Didot

Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890.,:;!;

Regular ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890.,:;!;

AaBbCc123
 DIDOT REGULAR

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Quartz Grotesque

QUARTZ GROTESQUE

REGULAR ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 1234567890...:?!;

ABC123
 QUARTZ REGULAR

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING
 ELIT, SED DO EUSMOD TEMPOR INCIDIDUNT UT LABORE
 ET DOLORE MAGNA ALIQUA. UT ENIM AD MINIM VENIAM,
 QUIS NOSTRUD EXERCITATION ULLAMCO LABORIS NISI UT
 ALIQUIP EX EA COMMODO CONSEQUAT.

Minion Pro

Minion Pro

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Hierarchy of Type

Didot

SECTION TITLE

BOLD - 60PT

Didot

SUBSECTION TITLE

BOLD - 48PT

Didot

SCRIPPET TITLE

BOLD - 30PT

Didot

QUOTE

BOLD - 24PT

Didot

ATTRIBUTION

REGULAR - 18PT

Didot

META

REGULAR - 14PT

Didot

CAPTION

REGULAR - 12PT

Didot

DETAIL

ITALIC - 12PT

Minion Pro

SECTION SUBHEADING

BOLD - 24PT

Minion Pro

SUBSECTION

REGULAR - 24PT

Minion Pro

HEADER

REGULAR - 14PT

Minion Pro

SUBMENU

REGULAR - 14PT

Minion Pro

BOLD COPY

BOLD - 12PT

Minion Pro

BODY COPY

REGULAR - 12PT

Minion Pro

BODY QUOTE

ITALIC - 12PT

Minion Pro

SNIPPET

REGULAR - 10PT

Minion Pro

SNIPPET DETAIL

ITALIC - 8PT

Structure of Type

DETAIL SECTION

KNITTING FEATURE

SCRIPPET TITLE

Advanced Approaches to Slip-Stitch Colorwork

SNIPPET

Matia Cremona the August 22nd

BODY

Although slip-stitch textures worked in solid-color yarns are attractive and exciting, it is slip-stitch colorwork for which this technique is best known. By using two or more colors and **basic knitting skills**, you can achieve stunning fabric that gives the impression of requiring much more advanced skills and time-consuming work than it really does. Slip-stitch colorwork is easier to work than **stranded** (*for example, Fair Isle*) colorwork and can be worked in the round or in rows—**no steeking required!**

HEADER

What is a slipped Stitch ?

BODY

We're all familiar with a stitch that is accidentally left undone in the previous row. The working yarn simply did not go through the loop and dropped in front of or behind the stitch. In other words, that stitch was slipped from one needle to another without being worked. We call that stitch a slipped stitch and the strand of **yarn a float**. When you look at slipped stitches from the **wrong side**, you can see the floats that cross behind them.

